



VITRO
SEATING PRODUCTS

Chain Account Presentation

Vitro History

- Since 1929, Vitro Seating Products has been a leading provider of high quality, USA Made furnishings to the restaurant and hospitality industry.
- Celebrating 90 years of service, Vitro credits a large part of our success to the constant pursuit of excellence in Quality, Service, and Customer Satisfaction.
- Our Family emphasizes our passion and commitment combined with our extensive background in the restaurant and hospitality industry to ensure we make your vision a reality; From floor to ceiling, we are your complete Design Source.

- Throughout the years, Vitro has undergone many transitions:

1930's



Steam Tables w/
Range & Griddle
Combinations

1940's



Enamel Cast
Metal Stools

1950's



Tubular Chrome
Era "Fifties of
Today"

1960's



Stack Chair
Craze

The New Millennium & Beyond



Introduced several new modern products along with a Full Service Design Department offering complete design packages for One Stop Shopping.

Why Choose Vitro?

**Quality Furnishings
Made In The
USA**



**Proudly Serving the
Restaurant & Hospitality
Industry Since 1929**



**Skilled
Craftsmanship**



**137,000 sq. ft. of
Manufacturing &
Warehousing Capacity**



**A Trusted Name in
the Industry**

**Legendary Customer Service
Specialists dedicated to ensuring
Total Customer Satisfaction**



**Full Service Design Department
offering Space Planning,
Décor & Furniture Consultation,
and Project Management from
concept to installation**

**Unlimited Stains, Paint
and Upholstery Options**



**Customized furniture made to
YOUR specifications including:
Logos, Signage, High End
as well as Budget Friendly
Specialty Items**

Chain Accounts



- **Chains are a big market, often with turnkey restaurants with the same or similar décor, annual growth and multi-location expansions.**
- **Vitro has a large footprint on the Chain Account circuit, having partnerships with several chain accounts.**
- **Vitro Seating Products is proud to partner with the following National Chains providing décor as well as design options.**

Uncle Julio's

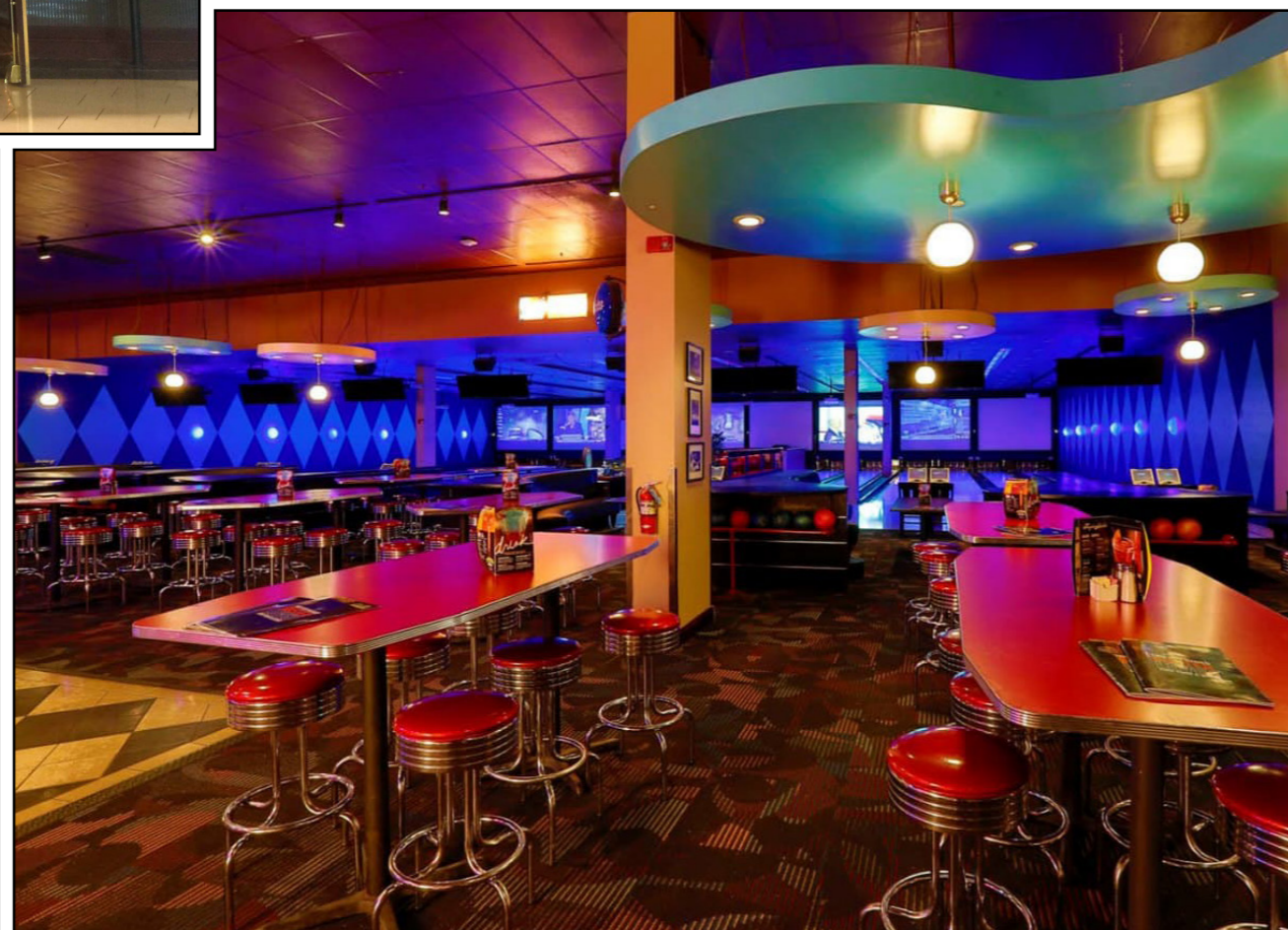
- Chain known for “Made from Scratch” Mexican food.
- About 36 locations in approx 10 states.
- Adorned with our Classic 921 Diner Series Chairs with Custom Chrome Nailhead Trim for an upscale motif.



UNCLE JULIO'S

FINE MEXICAN FOOD





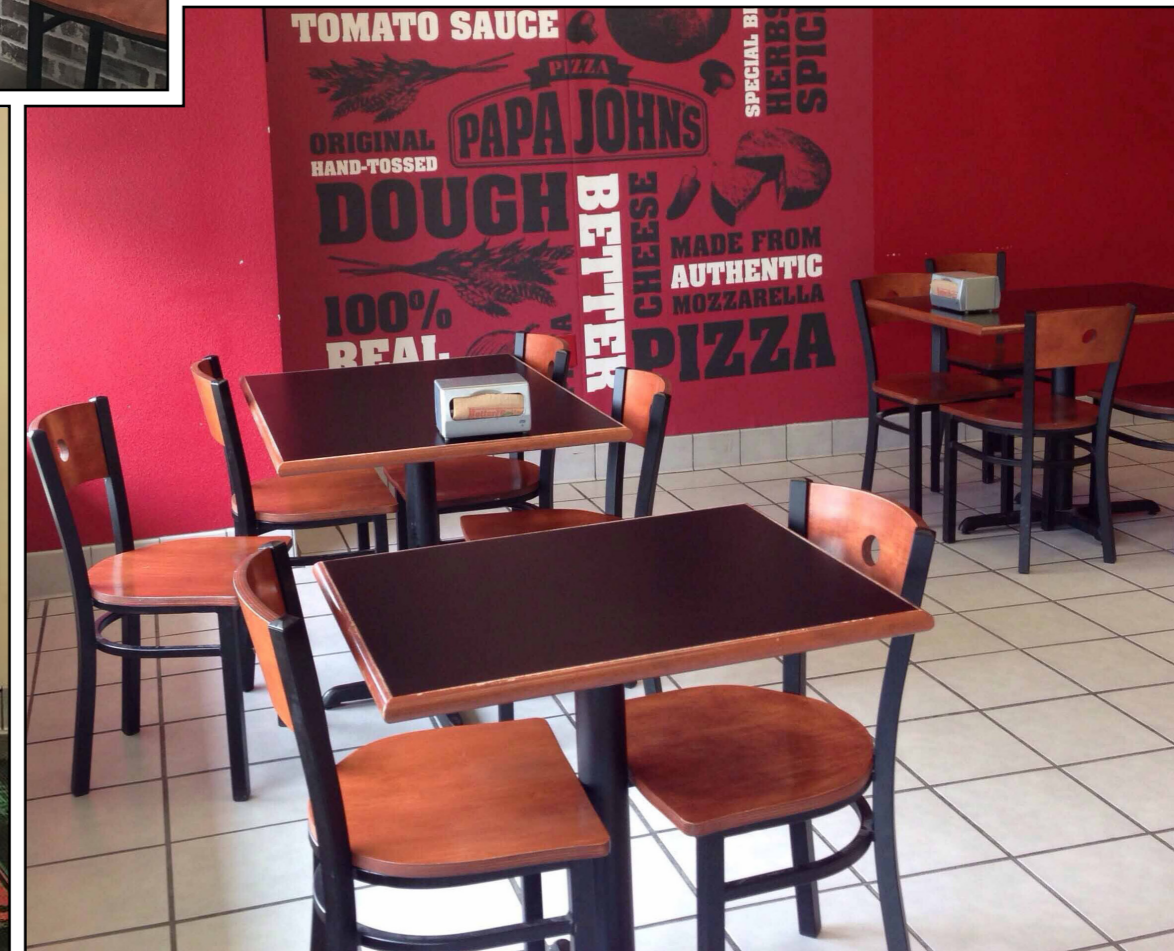
Dave & Buster's

- **With more than 130 locations, friends and family flock to this hot spot for fantastic food and gaming galore.**
- **This Fun Family Entertainment scene, known all over the world, showcases our 264-782 Classic Diner Barstools.**



Papa John's

- Likewise, Papa John's Pizza, a household name, has several dine-in locations that utilize Vitro's contemporary products.
- Featured are Vitro's on trend LSC-550 and LSC-500 Legends Series Chairs and Barstools.
 - Shown with optional wood seat and wood back.



Jack in the Box

- The National Chain known for its expansive menu of fast, casual food, J.I.T.B. sports a modern décor.
- Vitro's MAD-100 & MAD-1100 BS Madison Series Chairs & Barstools are featured in their updated restaurants.



Chuy's

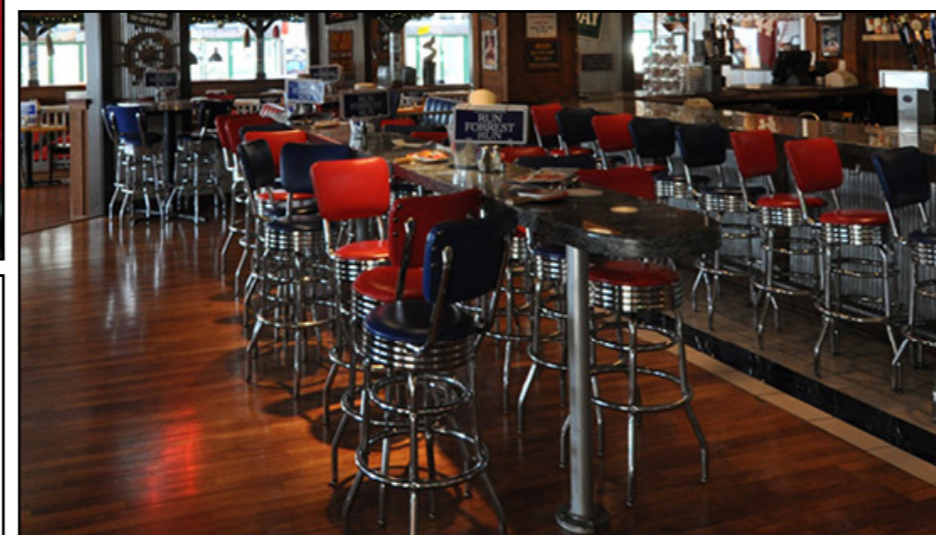
- Chuy's, another National Chain expanding their popularity of Mexican dishes all across America continues to draw a crowd with their whacky colors and eclectic design.
- Vitro's Classic Retro 921 Series Chairs & 300-921 Series Barstools are the perfect compliment to their unique décor.



Chuy's

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Bubba Gump

- A fun spot to park in front of giant TV's while enjoying succulent seafood, Bubba Gump Shrimp Company is a part of the Landry's Seafood Family, along with Joe's Crab Shack coming up a little later.
- Both restaurants utilize Vitro's 921 Series Classic Retro Chairs, 265-125 RB & 215-782 Series Barstools.



Steak 'n Shake

- Known from coast to coast, Steak 'n Shake is undergoing a transformation from the conventional “dine in and wait to be seated” experience to a more fast food, casual concept with a slightly retro vibe.
- Customer's enjoy their delights while dining on Vitro's 1500-782 and 1500-782 RB Bolt Down Fountain Style Barstools.



**W A F F L E
H O U S E**®

VITRO
SEATING PRODUCTS

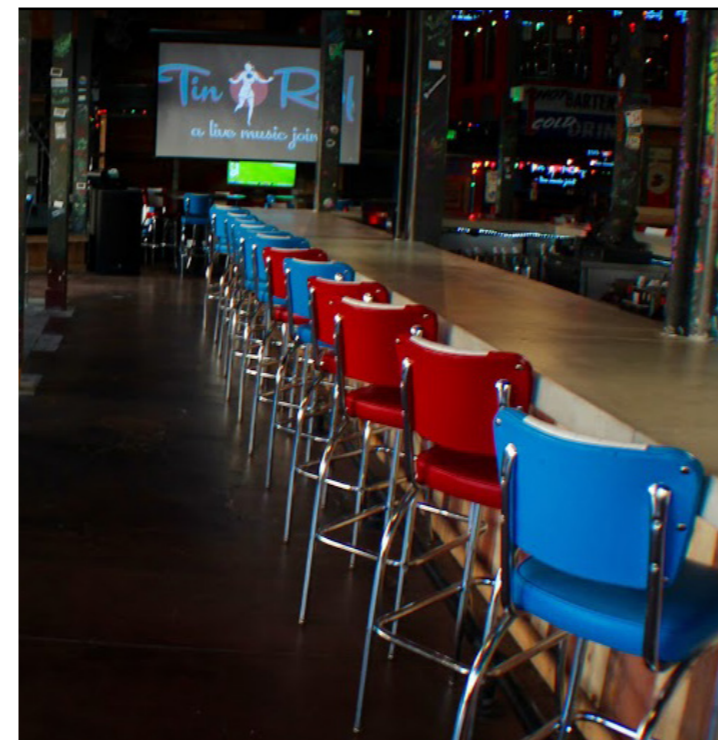


Waffle House

- A household name known for a unique “and budget friendly” casual dining experience.
- For years, Vitro has supplied our Stainless Steel Bolt Down barstools with our X-52 Heads and matching metal dining chairs.

Tin Roof

- Originating out of Nashville and spreading fast across the US, Tin Roof provides an eclectic yet fun and casual environment giving musicians a place to play and hang out.
- Customers enjoy live music, good food and loads of fun atop the comfort of Vitro's 921 MBWF Malibu Series Chairs and Barstools

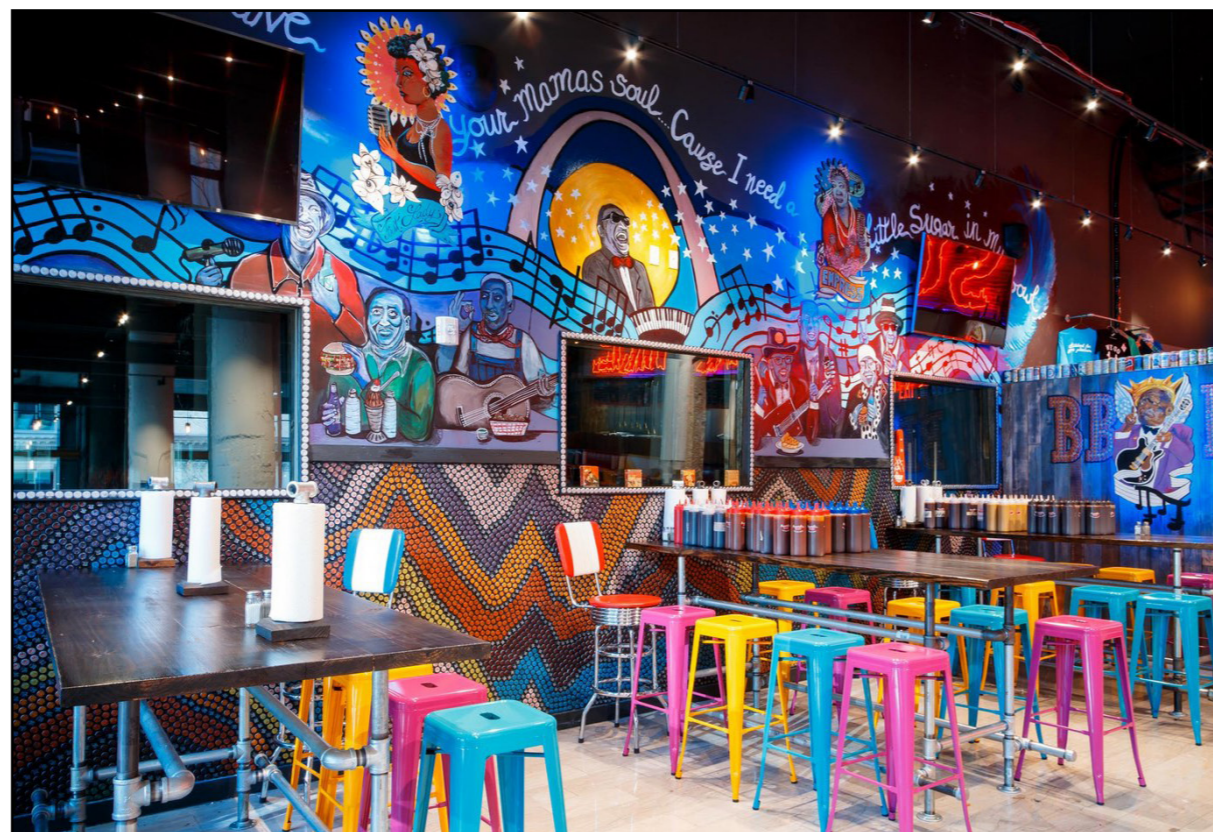


Sugarfire Smoke House



Sugarfire
Smoke House

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- A hometown restaurant known for “AMAZING” St. Louis Style BBQ (and superb taste in Booths, Tables and Chairs)
- Sugarfire is The Place for Award Winning “Cue in the Lou”.
- Customers enjoy the comfort of Vitro’s Fully Upholstered Vintage, Elite, Ozark, Malibu and Hollywood Series Booths along with our 921 Classic Diner Series Chairs and 215 Series Barstools.

Imo's Pizza

- The square beyond compare boasts their STL Style Thin Crust Pizza as their claim to fame.
- Imo's is a hometown tradition in the St. Louis metropolitan area.
- They have graciously chosen a combination of our Custom Parlor Series, TUK-100 Tucker Series, and Legends LSC-750 Series Metal Chairs.



Luby's®



Luby's

- Cafeterias (PRE-COVID) were still a thing in Texas and Luby's has a huge following deep in the Heart of Texas.
- You can find Vitro's WLS-300 Ladder Back Chairs all over.

Boom-a-rang Diner

- **Over 55 locations, serving good food that never goes out of style.**
- **Boom-a-rang Diners are adorned with Vitro's Classic Retro Diner Series Furniture.**
- **Featured are our 921 V Chairs, BGA-125 Grooved Aluminum Edge Tables, and 1500-782 Bolt Down Barstools.**





Freddy's Frozen Custard

- **Sizzlin hot burgers and frosty shakes are the force behind this booming business which has several new locations popping up nationwide.**
- **Freddy's proudly spotlights Vitro's 1500-46 Bolt Down Barstools, along with our 215-46 Freestanding Barstools and 921 Classic Diner Series Chairs.**

Lion's Choice

- Another hometown favorite which competes with Arby's for their succulent Roast Beef options.
- Lion's Choice uses Vitro's TUK-100 Tucker Series Chair and Ozark Series fully upholstered booths.



Joe's Crab Shack

- Fun gathering place for Seafood and good cold brew.
- Another member of the Landry's Seafood Family, Joe's Crab Shack also sports our Model 921 Diner Series Chairs.

